



LYFE POOLS
DESTINATIONS EXACTLY LIKE NOWHERE ELSE

THE LYFESTYLE PROCESS™

WHATS YOUR LYFESTYLE?...

Summary of our design and build Process.



LYFE POOLS
DESTINATIONS EXACTLY LIKE NOWHERE ELSE

Part A: Vision & Vibe – Designing with the Client in Mind

1. Know your Constraints and View Points

- City & HOA design reqs., setbacks, and seasonal shadows. Understand the limitations – knowing the legal imitations and solutions. Impervious Surface, Setbacks, etc.
- The home/The Client: Understand the windows, doors and flow of the existing home and outdoor space. How does the client move through the space?

2. What's the Story of the Space?

- What emotional experience should this pool & yard evoke? (e.g. tranquility, vitality, connection)
- Define a narrative: Is this a resort escape? A family gathering hub? A wellness retreat?

3. Identify Core Lifestyle Anchors

- POOL: Hanging out, Play, Relax, etc. Yard: Dining, conversation, meditation, play, fitness, gardening, water features, entertaining, pets, etc.
- Think in terms of how you want to feel, not just what you want to do
- Evaluate Lifestyle Needs: Maintenance levels, seasonal use, kits, future use.

WHATS YOUR LIFESTYLE?....



LYFE POOLS
DESTINATIONS EXACTLY LIKE NOWHERE ELSE

Part B: Site Soul Assessment — Reading the Land

1. Observe and Imagine

- Sun paths, shadows, wind flow, natural views, traffic noise, seasonal shifts

2. Know the 3D Spatial Canvas

- Understand slopes, utilities, existing vegetation, DRAINAGE, etc..
- Evaluate bones worth keeping (e.g., a tree with legacy or a wall with charm)

3. Understand the Sense of Place – ‘The Terroir’

The spirit of the place; allow the site to suggest its own design through its personality

“The best designs are a creation of a challenge that forced us to design something the client would never have been bold enough to build without a limitation of land or legality... those end up being the best!” - Chris

WHATS YOUR LIFESTYLE?....



LYFE POOLS
DESTINATIONS EXACTLY LIKE NOWHERE ELSE

Part C: Conceptual Planning – Shaping the Vision

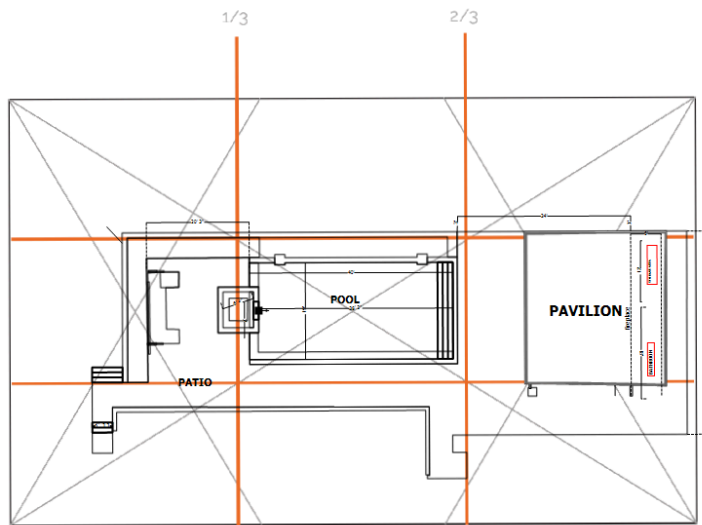
1. Divide the Yard/Pool into ‘Destinations’:
 - Destinations: A series of “rooms” with transitions and thresholds Dining, lounging, recreation, storage, play, utility with function and feeling (e.g., “fire pit for storytelling,” “spa nook for evening wind-down”)
 - Determine Focal Points and Flow: Views, paths, natural sightlines
 - Orchestrate Movement: Understand the clients life and how the spaces will interact in LYFE. Curate paths, entries, and lines of sight to guide experience and connection
2. Apply underlying Principles – Grounding the Vision
 - Narrow Down the Style/Blend but don’t break: Formal, Informal, Family, Natural, Small, Statement, Modern, etc.
 - Find the Right Balance in the Style/Client/Space: Harmony, Harmonic/Dynamic Symmetry, (Armature- $\frac{1}{2}$, $\frac{2}{3}$, $\frac{3}{4}$), Golden ‘Phi’, Reciprocal, Harmonic Thirds,
 - A foundation on Principle/Gestalt: Laws of Continuity – Arabesque, Ellipse, Radiating lines, Coincidence, Figure ground, Contrast, NO edge Flicker, Laws of Proximity – Visual Tension, Forced Perspective, Similarity, Gamut, Symmetry/Asymmetric, Closure, Enclosure.



LYFE POOLS
DESTINATIONS EXACTLY LIKE NOWHERE ELSE

Dynamic Symmetry

Armature unique to the rectangle.



Compare grid to harmonic thirds

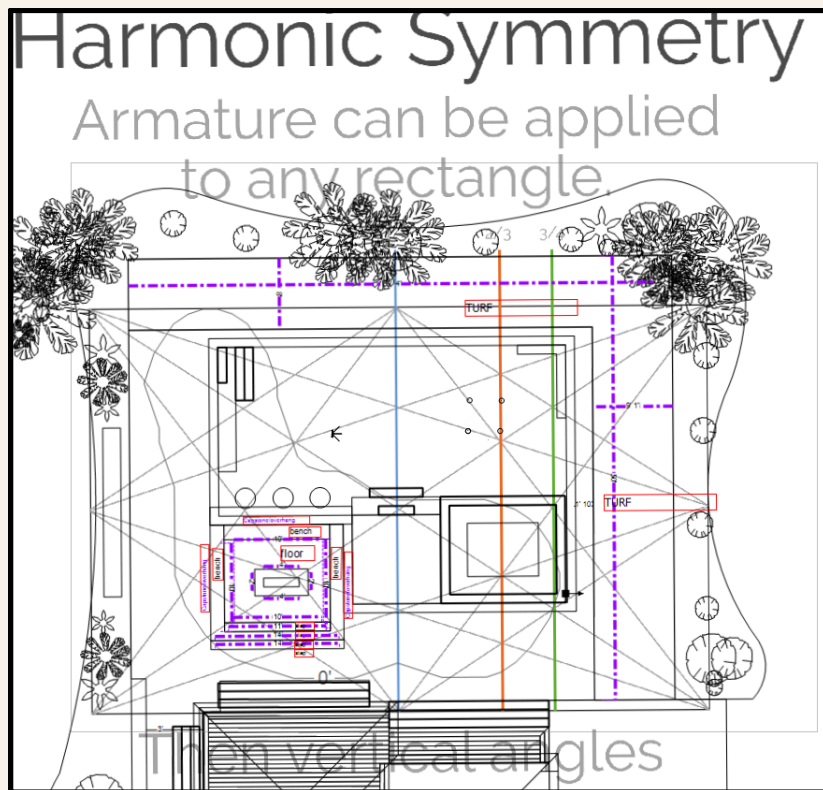


During the Lifestyle process we choose underlying principles that align with the particular aesthetic of the client.

In this 'Formal Style' we use a very balanced Symmetry and harmonic 3rds. Notice the Balanced feel and formality of the space.



LYFE POOLS
DESTINATIONS EXACTLY LIKE NOWHERE ELSE



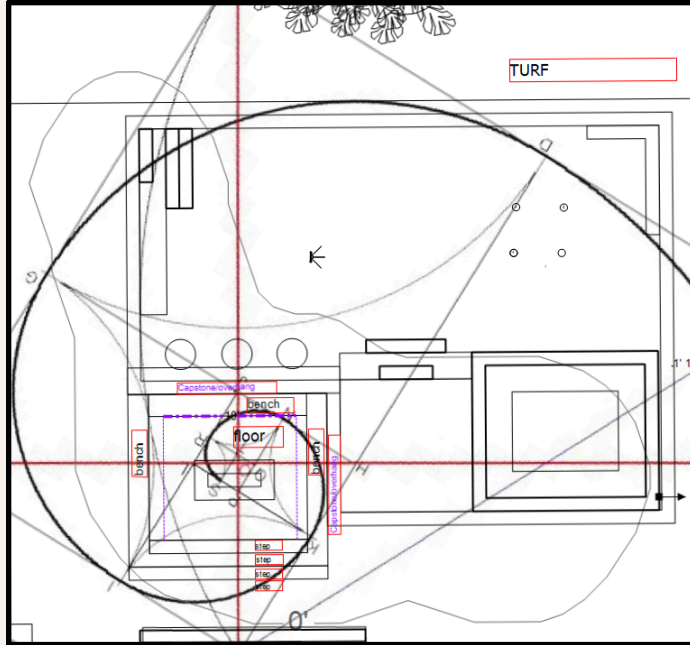
During the Lyfestyle process we choose underlying principles that align with the particular aesthetic of the client.

In this case a Harmonic Symmetry aligned with $1/2-1/3$ resonates as perfect but in an 'informal/' style



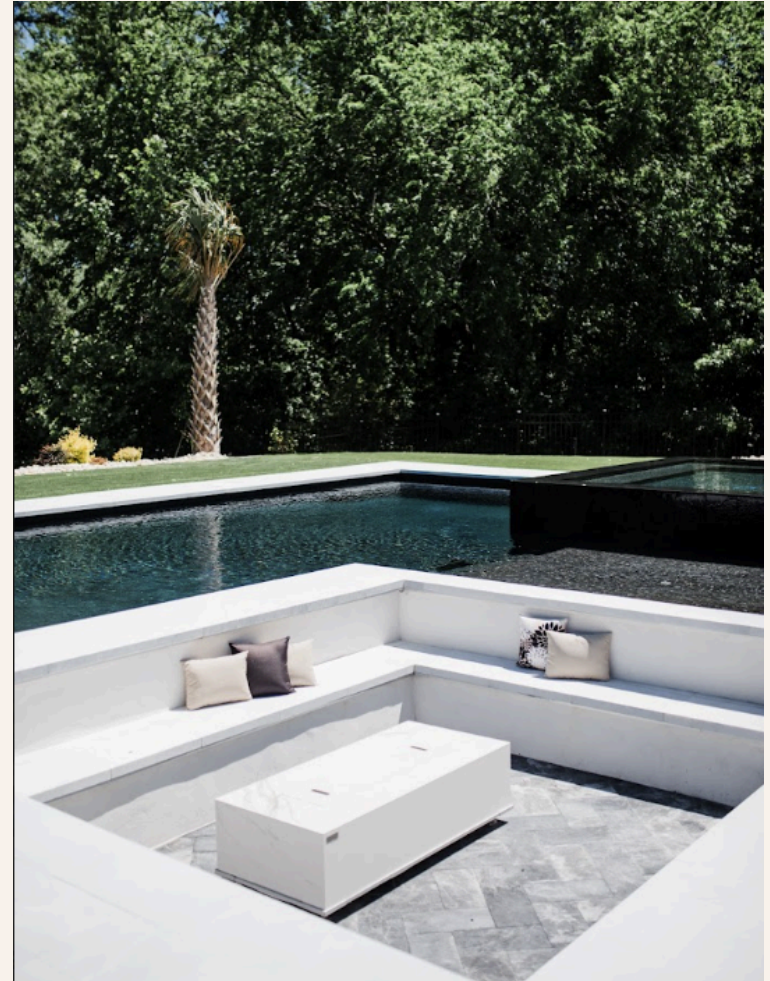
LYFE POOLS

DESTINATIONS EXACTLY LIKE NOWHERE ELSE



In the same design we overlay another informal principle.

The Harmonic symmetry is continued with the Golden 'Phi' Plan.
Perfect and Natural, but informal





LYFE POOLS
DESTINATIONS EXACTLY LIKE NOWHERE ELSE

Part D: Bring the Space to Lyfe – Build the Space

1. Define the Lyfe Zones

- Find the Right Balance in the Style/Client/Space: Zone 1-3 Background/Middle Ground/ Foreground, Zone 4-5 Public and Private, Zone 6 Flow Space/Movement, Zone 7 Destination Space
- Yard/Pool/Together: Apply to the Yard, The Pool and both together. Harmony, Harmonic/Dynamic Symmetry, (Armature- $\frac{1}{2}$, $\frac{2}{3}$, $\frac{3}{4}$), Golden ‘Phi’, Reciprocal, Harmonic Thirds,
- Place Hard Elements: Element 1: Structures/ Buildings/pergolas/kitchens, etc., Element 2: Focal Points – Fire/Plants (Small) /Features/etc. Element 3: Specimen Trees (Large) Plantings Element 4: Boundaries/Walls/Privacy Fence, etc. Element 5: Water & Hard shapes/Pools/Pool Interior/Hardscapes, turf/Deck, etc.
- Choose Planting Schemes: Layers – Canopy, Understory, Groundcover. Seasonal Variations, Scent and Movement
- Lighting: Review the lighting in the Pool, in the Landscape, how each one effects the other.



LYFE POOLS
DESTINATIONS EXACTLY LIKE NOWHERE ELSE

Part D: Bring the Space to Lyfe – Build the Space

2. KEY ELEMENTS

- The Lyfestyle Way: Minimize wasted space, Fountainhead Approach - no spaces or features without function
- Place Hard Elements: Element 1: Structures/ Buildings/pergolas/kitchens, etc., Element 2: Focal Points – Fire/Plants (Small) /Features/etc. Element 3: Specimen Trees (Large) Plantings Element 4: Boundaries/Walls/Privacy Fence, etc. Element 5: Water & Hard shapes/Pools/Pool Interior/Hardscapes, turf/Deck, etc.
- Choose Planting Schemes: Layers – Canopy, Understory, Groundcover. Seasonal Variations, Scent and Movement
- Lighting: Review the lighting in the Pool, in the Landscape, how each one effects the other.

3. Lyfe Anchors - What are the design's emotional lyfe anchors?

- Emotional Lyfe Anchors 1: Structures/ Buildings/pergolas/kitchens, etc., Emotional Lyfe Anchors 2: Focal Points – Fire/Plants (Small) /Features/etc. Emotional Lyfe Anchors 3: Specimen Trees (Large) Plantings Emotional Lyfe Anchors 4: Boundaries/Walls/Privacy Fence, etc. Emotional Lyfe Anchors 5: Water & Hard shapes/Pools/Pool Interior/Hardscapes, turf/Deck, etc.
- Review and Adjust until the Design is Harmonious. Review visual points, times of day, seasonality, etc.



LYFE POOLS

DESTINATIONS EXACTLY LIKE NOWHERE ELSE

Part E: Your Lyfe Story. Review, Refine and Detail

1. Review the Plan – Measure twice, cut once

- Review the Perspectives/Legalities/Requirements: Understand all the implications of the plan, legal, actual, drainage, practical etc.
- The Lyfe Story: Detail the elements that tell the story and ensure that the plan tells the client's story. Review the plan to the original story.
- Walk the Space/The Pool: Review the elements of the design as a person in the new space, in the pool, in the life of the client. Refine
- REVIEW THE KEY DESIGN ELEMENTS

2. Materials: Patterns, Texture, Color – What's the LyfeStory? ASK WHY

a. Materials: Place ACTUAL materials in the space that tell the story, Natural stone? Pavers? Stone? Glass? Natural? Man Made? What is the effect? Is it practical?

b. Patterns: All tell a different Story! Patio/Walls: French Pattern? Running Bond? Stacked Bond? Herringbone? Tile – 6x6, 6x24, Mosaic? Why???

c. Texture: Rough? Smooth? Tumbled? Honed? Spaced? Dry Joint? Why?

d. Color: Neutral? Loud? Focal? Bright? Soft? Gradient? Classic Colors? Modern/Clean? Natural colors?



LYFE POOLS
DESTINATIONS EXACTLY LIKE NOWHERE ELSE

Part F: Review with Client/Confirm

1. Discuss plans/Review strengths and weaknesses

- Give the Reason 'Why': Explain the design, the layout, the materials, etc. and WHY.
- Educate: What are the options that are different than what presented? Pros-Cons.

2. Get Clients input and insight

- Always be humble. Advise, Adjust and present until you are in alignment.
- Don't project, ensure the client can express themselves with your open mind and heart. Advise and show your passion but don't project.

3. TEMPER CLIENT'S EXPECTATIONS

- Construction: Can be complicated and things can come up. Let the client know they should expect it. Give examples.
- That isn't Real: Ensure the client understands that what they see in magazines, Social Media, etc. is highly edited, adjusted and doesn't show the reality of the details of a project. Things look different in person, at different times of day, etc.



LYFE POOLS

DESTINATIONS EXACTLY LIKE NOWHERE ELSE

Part G: Plan the Build

1. Order Materials & Schedule Work

- Create a rough timeline, Plan Permitting, Materials, Concrete setting times, Weather, UNDERSTAND DELAYS HAPPEN
- Plan Crews, Plan 'Critical Control Points' (CCP), Set up critical meetings to review

2. Supervise & Adjust During Installation

- Ensure the design stays true and solve in-field changes. Prepare client. Touch Base with Client regularly.

Part H: Review the Build

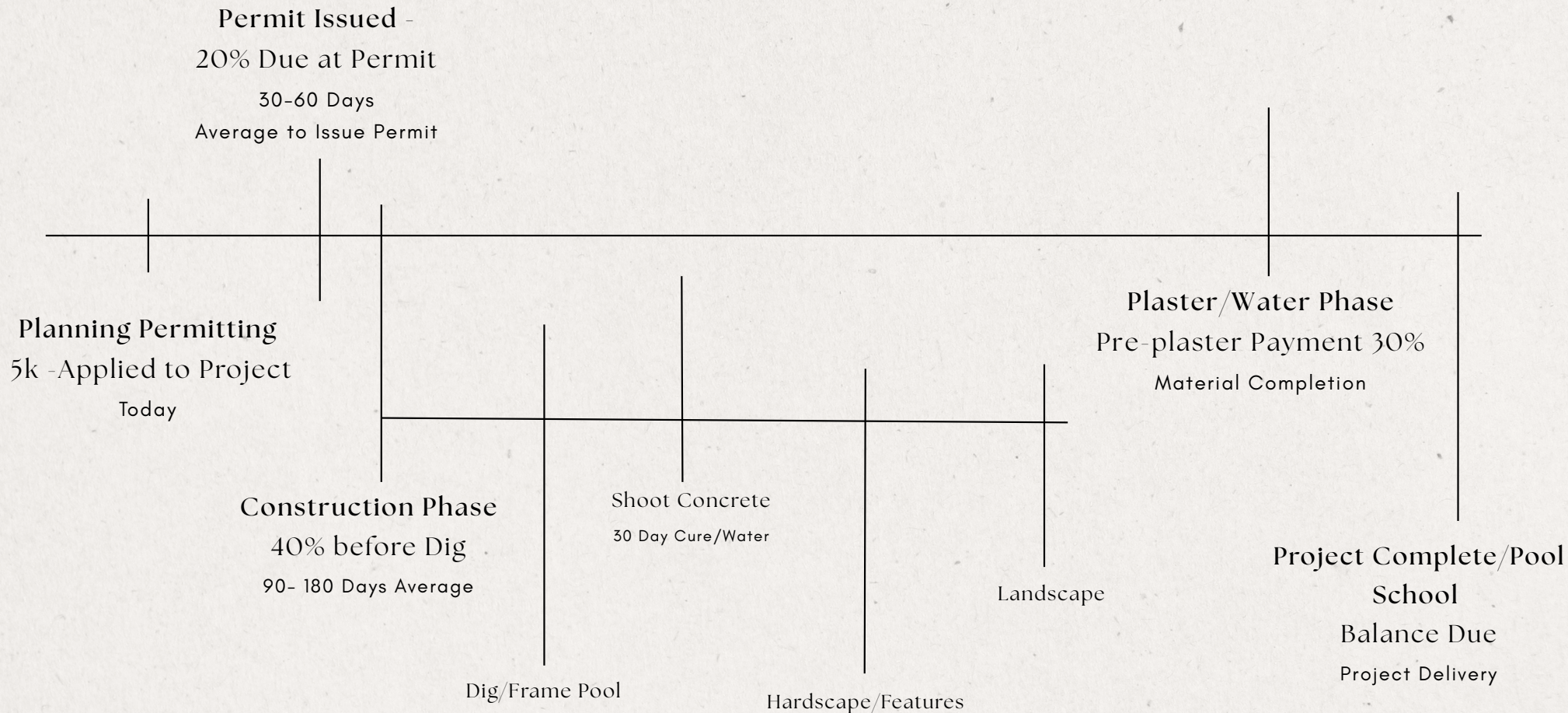
1. Review the Project

- Walk the project, Hardscape, plants, etc.
- Educate: On all aspects of the project, How to use any features, Upkeep, etc.

2. The new Lyfe

- Ensure the emotional connection with the client and the space.
- Understand, Learn and grow from the process and final product.

TIMELINE





LYFE POOLS

DESTINATIONS EXACTLY LIKE NOWHERE ELSE

CONTACT DETAILS

Website

www.LyfePools.com

Email Address

Info@LyfePools.com

Phone Number

984-788-LYFE